



ANNUAL GALA SPONSORSHIP PACKET

MAY 9, 2026

For further information contact:

Joan Grathwol Olson, Managing Director: joan@lundstrum.org

Heidi Westendorp Whiting, Director of Development: heidi@lundstrum.org

LUNDSTRUM PERFORMING ARTS GALA

SATURDAY MAY 9, 2026, 6PM



CELEBRATE WITH US!

Lundstrum Performing Arts' 26th Annual Fundraising Gala brings together Twin Cities community leaders and youth advocates for a night of exceptional entertainment to support the Lundstrum Scholarship Fund. The evening includes a cocktail reception with hearty hor d'oeuvres, followed by a one-of-a-kind musical revue featuring Lundstrum's rising stars alongside Broadway performers and professionals from the Twin Cities theater community. Come experience the joy of Lundstrum!

For nearly a century, Lundstrum Performing Arts has been a springboard for talent in the Twin Cities. Beyond the professional arts training, Lundstrum students also receive lasting benefits from the organization's unique youth development program: confidence, discipline, cultural literacy, desire to achieve and imagine new possibilities for their lives.

26TH ANNIVERSARY GALA

SPONSORSHIP PACKAGES

As a sponsor of the Lundstrum Performing Arts Gala, you become a key part of this exclusive gathering for community leaders and youth advocates. Gala sponsors receive prominent recognition with an audience of business and community leaders and are featured on the Lundstrum website (2,500+ visits per month), in email communications (2,000+ subscribers) and social media followers (2,550+ friends/followers). Plus, you help ensure that young people can continue to find their place in the world through the performing arts.

PRESENTING SPONSOR

\$25,000

- 2 VIP tables at event (16 tickets)
- Large Presenting Sponsor Logo Recognition:
 - Across all Gala web, digital and print materials
 - Monthly Lundstrum e-newsletter
 - Verbal and onsite recognition at the event
- Two-page advertisement in Gala program

PRODUCER

\$12,500

- 1 VIP table at event (8 tickets)
- Medium Sponsor Logo Recognition:
 - Across all Gala web, digital and print materials
 - Monthly Lundstrum e-newsletter
 - Verbal and onsite recognition at the event
- Full-page advertisement in Gala program

DIRECTORS

\$6,000

- 6 VIP tickets
- Small Sponsor Logo Recognition:
 - Across all Gala web, digital and print materials
 - Monthly Lundstrum e-newsletter
 - Verbal and onsite recognition at the event
- Half-page advertisement in Gala Program

STARS

\$3,000

- 4 VIP tickets
- Sponsor Name Recognition:
 - Across all Gala web, digital and print materials
 - Monthly Lundstrum e-newsletter
 - Verbal and onsite recognition at the event
- Quarter-page advertisement in Gala program

Important Deadlines: March 16:
Inclusion on print invitation April 13:
Inclusion in Gala program

ABOUT LUNDSTRUM PERFORMING ARTS

Discovering Talent. Inspiring Dreams.

Rooted in North Minneapolis since 1927, Lundstrum Performing Arts provides high-quality performing arts training to help young people develop their artistic skills, grow in confidence and find their unique place in the world. Lundstrum brings joy and self-discovery through the performing arts to all students with an emphasis on serving youth from under-resourced communities. Last year over 62% of Lundstrum students identified as students of color and nearly 45% needed financial assistance to participate. Lundstrum is a springboard for talent—students and alumni contribute to Minnesota's artistic community in local dance companies, the music industry and renowned stages including the Guthrie Theater, Children's Theatre and Stages Theatre.

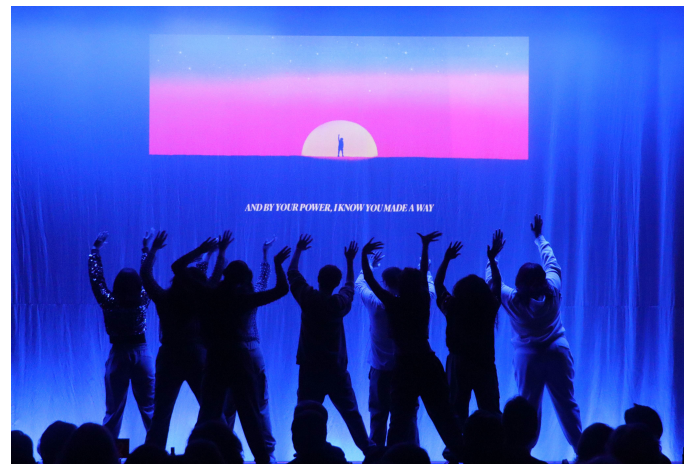
ON-STAGE — LUNDSTRUM ARTISTS CURRENTLY PERFORMING

On Broadway - Anastasia, Mean Girls, Hello Dolly! and Frozen.

On Twin Cities Stages – the Guthrie Theater, Children's Theatre, Theater Latté Da, Stages Theater and many others

Lundstrum Alumni have received numerous awards including:

- McKnight Foundation Fellowship in Dance
- Hennepin Arts' Spotlight Musical Theatre Awards
- Ordway GreenRoom Fellowships for BIPOC Artists



"I don't know how you all do it, but you make every student feel so important...no other place makes my student feel as confident, as special, and as talented."

-Lundstrum Parent



ON THE STAGE OF LIFE

- **95%** of parents report an increase in their child's confidence following Lundstrum classes
- **87%** of parents report an increase in their child's creative thinking
- **81%** of parents report growth in their child's teamwork and cooperation skills.